

# ECO ILLINI SPONSORSHIP

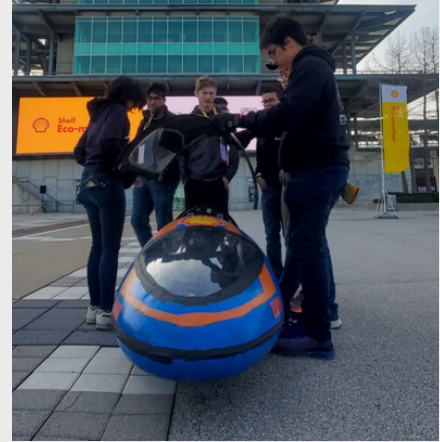


UNIVERSITY OF  
ILLINOIS  
URBANA-CHAMPAIGN

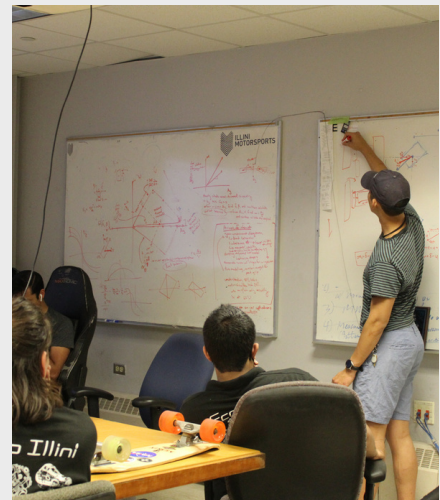


# ABOUT US

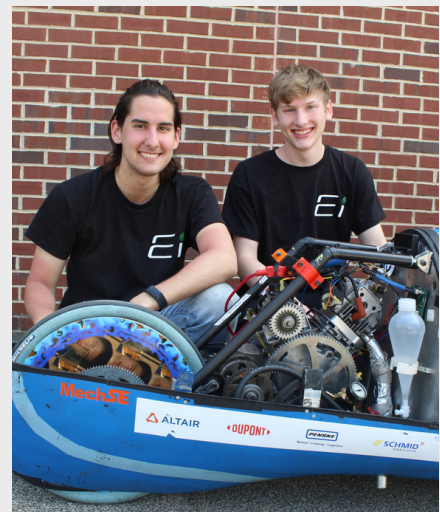
Eco Illini is a nonprofit University of Illinois team that designs, manufactures, and tests ultra high efficiency gas and electric vehicles. We compete at the highest level in the international SAE Supermileage and Shell Eco Marathon competitions with the goal of obtaining the highest fuel mileage possible.



Eco Illini educates its members about engineering under the broader context of sustainability, offering students opportunities for professional and educational development. We take already talented students from the University of Illinois and transform them into professionals with experience tackling real engineering challenges.



Team members gain exposure to industry standard tools and processes through five teams: Aero, Mechanical, Engine, Body, and Electrical. Many students interact with more than one team, allowing them to think in a larger, multidisciplinary context. The technical and soft skills that our students develop make them stand out significantly in the job market.





# OUR TRACK RECORD

**1st Place** at Shell Eco Marathon Americas 2019 obtaining 152 miles per Kilowatt hour with an electric car. This competition record has not been broken since.

# 40x

**more efficient than a Tesla Model 3**



Achieved **1,137 miles per gallon** at SAE supermileage in 2016 with g4, a gasoline powered car. This set the school record for fuel efficiency.

# 1

**gallon of gas to drive from Chicago to Orlando**



Each generation of car since our team's founding in 2010 has seen consistent improvements in our engine, aerodynamics, and weight.

# WHY SUPPORT US?

## International Exposure

Teams from all over the world come to the competitions that we consistently perform at. A place on our car and at our booth will guarantee that talented students across the globe will learn about your company. Many of these students look for employment in the U.S. and can bring an intelligent, new, perspective to your team. Additionally, we participate in several sustainability and community outreach efforts where your company can solidify its reputation as a sustainable, future-facing organization.

## A First Pick at Recruiting

Our students learn the skills needed to succeed in industry, wherever they are. While developing their technical skills, our team's unique focus on sustainability also enables them to always consider the bigger picture of what they are working on. This rare skill enables them to truly embody and advance your mission on a large scale. Driven by curiosity, our students also have the opportunity to experiment and break things often, which builds strong engineering intuition, analysis skills, and perseverance.

## A True Contribution to Sustainability

We are currently designing our sixth generation car from the ground up to break 2000 miles per gallon. Innovation is expensive, but your contributions would go a long way in supporting our goals of designing a sustainable future. Solidify your sustainability goals by supporting innovation and education. Eco Illini is also 501 (c)(3) tax-exempt, so most donations are tax deductible.

# SPONSORSHIP

## Orange and Blue Partnership - \$5000+

- Two large logos on the most visible areas of the car
- Prominent company name and logo on all team publications
- Priority for team recruitment
- Vehicle available for company events on request
- All Gold Partnership benefits

## Gold Partnership - \$1000 to \$4999

- Large logo on the side of our car
- Semesterly events and workshop tours
- Distribution of corporate recruitment materials at team events
- Access to team resume book
- Logo on all team materials
- All Silver Partnership benefits



## Silver Partnership - \$500 to \$999

- Medium logo on the side of our car
- Yearly recruitment events
- Social media promotion
- All Bronze Partnership benefits

## Bronze Partnership - \$1 to \$499

- Representation on website
- Logo on internal presentations



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## THANK YOU

We would like to thank you for thinking of us. We hope to form a strong partnership like those that have propelled us to where we are now. Please do not hesitate to reach out to us!

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